

FFB COVID Update:

First Fidelity Bank closely monitors the spread of COVID in our branch communities. South Dakota currently has the highest COVID case growth rate in the country, as well as the most new positive cases per 100,000 people in the country. Gregory County has one of the highest growth rates in South Dakota, and our community spread is considered "substantial." We know hospitalization rates and death rates lag behind new positive case rates.

We are doing our best to navigate this pandemic in a way that is best for the wellbeing of our employees, their families, our customers, and our communities. Right now, the best information we have on mitigation efforts is to physically distance, avoid indoor gatherings, wash our hands, and wear masks in shared spaces when distancing is not possible. We have had frequent contact with local health officials to help us use the best information and most up to date science to analyze COVID and the best ways to minimize its spread.

As of today, our FFB Gregory County employees will be wearing masks. We strongly encourage our customers to wear masks too, and we have them available and easily accessible in all our branches. We hope that masking will help prevent further, more restrictive prevention measures.

Remember we can accommodate your banking needs without you coming into a branch, so please contact us if we can help in that way. As always, we are grateful to serve our customers and our communities, and sincerely thank you for your business.

David Nelson,
President & CEO